

Advertising Order Form • TJA Key Issues Magazine

Key Issues, the official journal of the Texas Jail Association, is published three times a year. At least one issue a year is printed and mailed to the TJA Membership. All issues are sent via email and available online all year long. Please note: Some company sponsorships in coordination with conference exhibiting may provide complimentary advertisement space in Key Issues.

Company Name
Company Address
Company Website
Goods or Service that Company Provides
Contact Person Name
Contact Person Phone Number
Contact Person Email
Advertisement Size (choose one)
Double (17" \times 11") Full (8.5" \times 11") Half (8.5" \times 5.5") Quarter (4.25" \times 5.5")
Please note: Refer to the attached ad specifications page for full ad sizing and format requirements. Advertisements that are sent in improper size or format may be returned for correction or altered in order to fit the magazine layout. Advertisements are only accepted in digital format. No printed ads are accepted.
Duration of Ad (choose one)
1 Issue 2 Issues 3 Issues
Please refer to the attached pricing guide for price per issue for each ad size.
I have enclosed a check or purchase order in the amount of \$
Please copy form and return original along with payment to: TJA, SHSU, George J. Beto Criminal Justice Center, Huntsville, TX 77341-2296.
You may also email order form to: sharese@shsu.edu

Online Payment Options are Available!

Please send advertisements in electronic format to: sharese@shsu.edu

Advertisement Pricing Guide

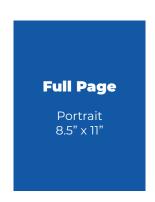
Ad Size	Per Issue	Two Issues	Three Issues
Double Page 17"x11"	\$1000	\$2000	\$2600
Full Page 8.5" x 11"	\$600	\$1200	\$1500
Half Page 8.5" x 5.5"	\$400	\$800	\$1000
Quarter Page 4.25" x 5.5"	\$200	\$400	\$500

Advertisement Size Specifications

Advertisements should be provided in a digital format. Printed ads are not accepted.

Advertisers should provide editable, high resolution files in PDF, AI, EPS, or SVG format. High quality JPG or JPEG format is also accepted. CMYK color profile is preferred. Crop & bleed marks are not required. Please note that advertisements that are sent in improper size or format may be returned for correction or altered in order to fit the magazine layout.

Portrait Orientation two (2) related 8.5" x 11" pages displayed side-by-side OR Landscape Orientation one (1) 17" x 11" page







For best results, 0.125" bleeds are recommended for every advertisement size but not required.

Ad Option	Orientation	Size	Size with Bleeds
Double Page (P)	Portrait	(2 pages) each 8.5" x 11"	(2 pages) each 8.75" x 11.25"
Double Page (L)	Landscape	(1 page) 17" x 11"	(1 page) 17.25" x 11.25"
Full Page	Portrait	8.5" x 11"	8.75" x 11.25"
Half Page	Landscape	8.5" × 5.5"	8.75" x 5.75"
Quarter Page	Portrait	4.25" x 5.5"	4.5" × 5.75"