



THE TEXAS JAIL ASSOCIATION KEY ISSUES

Advertising Order Form • TJA Key Issues Magazine

Key Issues, the official journal of the Texas Jail Association, is published three times a year. At least one issue a year is printed and mailed to the TJA Membership. All issues are sent via email and available online all year long. Please note: Some company sponsorships in coordination with conference exhibiting may provide complimentary advertisement space in Key Issues.

Company Name _____

Company Address _____

Company Website _____

Goods or Service that Company Provides _____

Contact Person Name _____

Contact Person Phone Number _____

Contact Person Email _____

Advertisement Size (choose one)

☐ Double (17" x 11") ☐ Full (8.5" x 11") ☐ Half (8.5" x 5.5") ☐ Quarter (4.25" x 5.5")

Please note: Refer to the attached ad specifications page for full ad sizing and format requirements. Advertisements that are sent in improper size or format may be returned for correction or altered in order to fit the magazine layout. Advertisements are only accepted in digital format. No printed ads are accepted.

Duration of Ad (choose one)

☐ 1 Issue ☐ 2 Issues ☐ 3 Issues

Please refer to the attached pricing guide for price per issue for each ad size.

☐ I have enclosed a check or purchase order in the amount of \$ _____

Please copy form and return original along with payment to:

TJA, SHSU, George J. Beto Criminal Justice Center, Huntsville, TX 77341-2296.

You may also email order form to: sharese@shsu.edu

Please send advertisements in electronic format to: sharese@shsu.edu

Online Payment Options are Available!

Advertisement Pricing Guide

Ad Size	Per Issue	Two Issues	Three Issues
Double Page 17"x11"	\$1000	\$2000	\$2600
Full Page 8.5" x 11"	\$600	\$1200	\$1500
Half Page 8.5" x 5.5"	\$400	\$800	\$1000
Quarter Page 4.25" x 5.5"	\$200	\$400	\$500

Advertisement Size Specifications

Advertisements should be provided in a digital format. Printed ads are not accepted.

Advertisers should provide editable, high resolution files in PDF, AI, EPS, or SVG format. High quality JPG or JPEG format is also accepted. CMYK color profile is preferred. Crop & bleed marks are not required. Please note that advertisements that are sent in improper size or format may be returned for correction or altered in order to fit the magazine layout.

Double Page

Portrait Orientation
two (2) related 8.5" x 11" pages
displayed side-by-side

OR

Landscape Orientation
one (1) 17" x 11" page

Full Page

Portrait
8.5" x 11"

1/2 Page

Landscape
8.5" x 5.5"

1/4 Page

Portrait
4.25" x 5.5"

For best results, 0.125" bleeds are recommended for every advertisement size but not required.

Ad Option	Orientation	Size	Size with Bleeds
Double Page (P)	Portrait	(2 pages) each 8.5" x 11"	(2 pages) each 8.75" x 11.25"
Double Page (L)	Landscape	(1 page) 17" x 11"	(1 page) 17.25" x 11.25"
Full Page	Portrait	8.5" x 11"	8.75" x 11.25"
Half Page	Landscape	8.5" x 5.5"	8.75" x 5.75"
Quarter Page	Portrait	4.25" x 5.5"	4.5" x 5.75"