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To: All Potential TJA Exhibitors
Date: November 17, 2009
Subject: 24th Annual TJA Conference, May 10-14, 2010

Thank you for considering attendance at the 24th Annual TJA Conference in Austin, Texas, May 10-14, 2010.

Due to several companies "walking the halls," distributing promotional material, and soliciting business to attendees and/or exhibitors, the TJA's Board of Directors has established a new non-exhibitor policy. Our non-exhibitor policy is as follows: **Non-exhibiting companies are not allowed to distribute promotional material or solicit business in the exhibit hall; if found doing so, they will be asked to leave immediately and no refunds will be made.**

An exhibiting company incurs many costs (booth space, shipping, drayage, etc.) to meet with jail professionals, network with other companies, and most importantly market their products and services during our conference. Buying a one-day exhibit hall pass and "walking the hall" is not fair to exhibiting companies. This policy is to protect the interest of the exhibiting companies, not TJA. We thank those who honor our policy.

In 2010, the cost of TJA's one-day exhibit hall pass will increase from \$50.00 a day to \$400.00 a day. TJA will continue to enforce our non-exhibitor policy. If found in violation of our policy; your company will not be permitted to attend or exhibit at our Annual TJA Conference for the next three years.

TJA also offers other promotional opportunities, such as: Advertising in the conference workbook, advertising in our quarterly magazine (*Key Issues*), or providing sponsorship at any TJA event in which the company name and logo would be displayed for all to see.

We encourage your company to take advantage of the Texas Jail Association's promotional opportunities and reach our members---over 1,100 professionals throughout Texas and adjacent states.

Sincerely,

MARY FARLEY
President
Texas Jail Association