

**TO:** Our Exhibitors

**FROM:** Sharese Hurst, Executive Director

**SUBJECT:** Door Prize Drawing

There is no requirement for you to provide door prizes for participants visiting your booths. In the event you elect to provide a door prize, the following procedure seems to work best for you and the Association.

During the time your booth is open, you may have participants register or leave a business card at your booth. At 12:00 p.m. on Wednesday, May 14<sup>th</sup>, you may select a name from those persons who visited your booth and write their name(s) on the card provided and display it on your table. During the 12:00 p.m. – 1:30 p.m. boxed lunch, participants are encouraged to walk through the exhibit area and visit every booth to see if they have won a door prize.

Door Prizes often cause potential customers to visit your booth and give you an opportunity to develop a list of those customers.

We look forward to having you at our 22<sup>nd</sup> Annual Training Conference in Austin, Texas. Please call me if you have any questions.