



Texas Jail Association

Providing a distinct & unified voice for corrections officers in local jails.

Sharese Hurst, Executive Director · Correctional Management Institute of Texas · 936.294.1687 · sharese@shsu.edu

May 11, 2021

Dear Potential Exhibitor,

Enclosed is information regarding the **2021 Jail Management Issues Conference**. This training will bring together approximately 300 jail professionals at the Galveston Island Convention Center in Galveston, Texas, September 13–17, 2021. We hope you will join us this year and take advantage of the chance to make some new contacts with jail personnel and sheriffs from across the state.

The price of a booth will be **\$1000 until the close of business on July 1, 2021**. From July 2, 2021 to the start of the conference, booths will be \$1,200, so book early for the discounted rate. Your exhibit fee will include a 10' x 10' exhibit, three company representatives per booth, with a six-foot, draped table and two chairs. The exhibit hall is not carpeted. Additional exhibit personnel from your company may register for an extra \$100 per person. Representatives can attend all the functions of the conference. **For TV monitors or other audiovisual equipment contact Encore at (409) 740-8628.**

EXHIBITS

Exhibits will be located on the first floor in Exhibit Hall B. All breakfast and refreshment breaks during exhibit hours are in Exhibit Hall B. Exhibitors must set-up Monday, September 13th from 1:00pm to 4:00pm. Exhibits will open at 4:00pm and a Welcome Reception will take place in the exhibit hall from 4:00pm to 5:30pm. The exhibit area will be open Tuesday at 7:30am for breakfast and will close at 3:00pm. We will reopen on Wednesday at 7:30am and close at 10:30am. Takedown time will be from 10:30am–2:00pm. We encourage all exhibitors to attend our Thursday Evening Dinner and Social. This is an opportunity to mingle with the participants in the Convention Center Ballroom on September 17th from 7:00pm–12:00am. **NO on-site sales are permitted in the Exhibit Hall.**

You may select your preferred booth(s) using the exhibitor floor plan enclosed. **Booths will be assigned on a first come, first serve basis as contracts and payments are received.** Please have your exhibit fee sent to our headquarters as soon as possible in order for TJA to ensure full utilization of exhibit hall space. Only a limited number of spaces will be available, so do not delay making your reservations for a booth and a hotel room.

If you need special accommodations for your booth, please contact Sharese Hurst at (936) 294-1687. For those exhibitors that have an outstanding bill from a previous conference, that balance must be paid before a booth will be assigned. All booth fees must be paid within 30 days of registering or a late fee of \$200 will be applied.

SPONSORSHIP

In addition to exhibiting your products, **or even if you are not able to attend the conference**, please consider sponsorship of conference events as another means of conveying your message to attendees. These events are well attended and sponsors generate a great deal of goodwill through the provision of such amenities. Companies that want to be in the limelight of the Association and receive special recognition for their level of participation at the conference should fill out the Sponsorship Form and return it as soon as possible. **Signage denoting sponsorship will be provided during the conference.**

DOOR PRIZES

If you cannot join the sponsors, but would like to provide a door prize, please indicate that on your application.

SHIPPING INFORMATION

If you need assistance with Freeman Online, please call the Customer Support Center at 888-508-5054 or email Customer Support at ExhibitorSupport@freeman.com.

Freeman will accept crated, boxed or skidded materials beginning Friday, August 13th, 2021, between the hours of 8:00am to 3:00pm.

Show Site Shipping Address:

Exhibiting Company Name / Booth # / Texas Jail Association
C/O Freeman
Jetco 3010 Aldine Bender Rd
Galveston, TX 77032

Please note: All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

We are planning a great conference and hope you will be a part of it. Please feel free to contact us should you have questions or require assistance. See you in Galveston!



Sharese Hurst, Executive Director

Texas Jail Association
(936) 294-1687
sharese@shsu.edu

TJA MERCHANDISE

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TEXAS JAIL ASSOCIATION

2021 JAIL MANAGEMENT ISSUES EXHIBITION CONTRACT

Galveston Island Convention Center | September 13-17, 2021 | Galveston, Texas

Instructions: Complete all information blanks. Sign, date, and mail with check made payable to Sam Houston State University/ Texas Jail Association (SHSU/TJA), Sam Houston State University, George J. Beto Criminal Justice Center, Huntsville, TX 77341-2296. Credit card payments can be made by visiting www.cmitonline.org/tjapayment.

Signed contract must be received in order to reserve exhibit space. You may fax your contract to 936.294.1671 or email to sharese@shsu.edu. Your payment must be received within 30 days, or your booth space may be released or you may be charged a late fee of \$200. If you need to discuss payment options, booth locations, special sponsorships, or special needs such as large equipment, contact Sharese Hurst at 936.294.1687. If Exhibitor has an outstanding balance from a previous conference, that balance must be paid before a booth may be assigned.

Date _____

Company Name to be listed on signage _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Title _____ Signature _____

I have enclosed a check or purchase order in the amount of \$ _____

BOOTH PREFERENCE

1st Preference # _____ 2nd Preference # _____ 3rd Preference # _____ 4th Preference # _____

Exhibitor desires a total of _____ booth(s); for a total of \$ _____ payable within 30 days of contract. If payment has not been received within 30 days a late fee of \$200 will be incurred.

A standard indoor booth is \$1000 prior to July 1, 2021 and \$1,200 after this date.

This amount is for booth space only. Any sponsorships for events or other activities will be an additional fee.

Exhibit spaces are 10' X 10' with a 6' table and 2 chairs. The exhibit hall is not carpeted.

Names of firm representative(s) attending booth. (Each booth entitles you to 3 company representative registrations) Additional representative registrations will be \$100 each (both preregistered or onsite).

Name 1: _____ Title: _____

Name 2: _____ Title: _____

Name 3: _____ Title: _____

Texas Jail Association, referred to hereinafter as "TJA" and the undersigned firm, referred to hereinafter as "Exhibitor" and Galveston Island Convention Center, referred to hereinafter as "Exhibit site" agree to as follows:

1. TJA will provide exhibit space in accordance with items listed below:
2. Booths will be assigned on a first-come, first-served basis.
3. Exhibitor accepts TJA's offer and requests the above booth(s) according to the enclosed diagram.
4. Area of expertise _____
 - a. Is there a company(s) that you would prefer to be placed next to?

 - b. Is there a company that you do NOT want to be placed next to?

 - c. Do you need electricity from Encore/ Galveston Island Convention Center? Yes No
5. Any name badge changes received prior to August 15, 2021 will be made at no charge. **Changes after that date, as well as onsite, will be \$10 each and due at time change is made.**
6. Exhibitor understands there could be other charges for electrical power, carpeting, special decorations, shipping & storage, and handling.
7. Exhibitor will accept booth space assignment as determined by the Executive Director of TJA.
8. Exhibitor may, if he/she desires, cancel the agreement and receive a full refund, minus a service charge of \$200, if written request is received by August 5, 2021. **No refunds will be granted after this date.**
9. TJA reserves the right to refuse any exhibit or Exhibitor and further reserves the right to shut down any exhibit or Exhibitor for breach of this agreement, or for cause.
10. Exhibit spaces are 10' wide with a 6' table and 2 chairs. Exhibit hall is not carpeted. Set up time will be Monday, September 13, 2021 beginning at 1:00pm and ending at 4:00pm at the Galveston Island Convention Center.
11. Are you willing to provide a prize to be given during the Wednesday morning break? Yes No
12. Are you willing to sponsor/co-sponsor an event at the conference? Yes No

If you would like to sponsor/co-sponsor an event at the conference, please complete the Sponsorship Contract indicating what you wish to sponsor and your commitment level.

Please Note: any Sponsor fees are in addition to the Exhibit Fees outlined above.

Please copy form and return original along with payment to:

TJA, Sam Houston State University, George J. Beto Criminal Justice Center, Huntsville, TX 77341-2296.

You may fax or email contract to:

Fax: 936.294.1671 Email: sharese@shsu.edu

Credit card payments can be made by visiting www.cmitonline.org/tjapayment


**GALVESTON ISLAND
CONVENTION CENTER**

AT THE SAN LUIS RESORT

Utility Service Order Form

Name of Exhibition or Show: _____

Exhibitor's Name: _____ Booth Number: _____

Exhibitor Company/Organization: _____

Date of Show: _____ Phone: _____

Method of Payment: _____

Electrical Current Charges:

Should it be necessary to hook up power to any devices, machinery and/or equipment, a labor order must be placed with your coordinator in advance. Estimated electrical usage per circuit is included in total price. **ALL PRICES ARE SUBJECT TO CHANGE. Deadline for service request is seven (7) days prior to arrival. PLEASE NOTE THAT IF PAID ON PROPERTY-THERE WILL BE AN INCREASE IN PRICE OF \$25.00(plus tax)* PER DAY- ON EACH ITEM REQUESTED.**

<u>Quantity/Requirements</u>	<u>Amps</u>	<u>Unit Charge (tax included)</u>	<u>Total</u>
_____ 110 volts (1 Duplex Outlet)	20	\$ 75.78 (per day)*	\$ _____
_____ 220 volts (1 Duplex Outlet)	50	\$270.63 (per day)*	\$ _____
_____ 10' to 25' Extension Cord		\$ 5.42 (per day)*	\$ _____
_____ Power Strip		\$ 10.83 (per day)*	\$ _____

- **THIS CONVENTION CENTER RESERVES THE RIGHT TO LIMIT ANY AVAILABLE POWER SUPPLY.**

Phone Charges: This is a per day charge.

<u>Quantity/Item</u>	<u>Unit Charge (tax included)</u>	<u>Total</u>
_____ Standard Phone Line/ with phone	\$108.25 (per day)*	\$ _____

- Direct Lines are not available

Internet Charges:

<u>Quantity/Item</u>	<u>Unit Charge (tax included)</u>	<u>Total</u>
_____ Wired (T1) Highspeed Internet Line	\$108.25 (per day)*	\$ _____

- The Convention Center does provide complimentary wireless internet.

Water Charges:

<u>Quantity/Item</u>	<u>Unit Charge (tax included)</u>	<u>Total</u>
_____ Water Connection	\$108.25 (per day)*	\$ _____
_____ Gallons of Water	\$1 per gallon	\$ _____


**GALVESTON ISLAND
CONVENTION CENTER**
AT THE SAN LUIS RESORT

CREDIT CARD BILLING AUTHORIZATION FORM

DATE: _____

CONVENTION NAME: _____

CONVENTION DATES: _____

EXHIBITOR COMPANY/ORGANIZATION: _____

EXHIBITOR BOOTH NUMBER: _____

CONTACT NAME: _____

CONTACT PHONE: _____

CONTACT FAX: _____

CONTACT EMAIL: _____

NAME ON CREDIT CARD: _____

CARD: (MASTER CARD, AMERICAN EXPRESS, VISA, DISCOVER, OR DINERS CLUB)

CARD NUMBER: _____

EXPIRATION DATE: _____

AMOUNT APPROVED FOR BILLING: \$ _____

AUTHORIZED SIGNATURE: _____

Please complete and fax forms to Lisa Clemons at (409) 744 6913 or email them to lclemons@ldry.com. If you have any questions, please contact me at (409) 740 8686. To send payment in advance via check, mail to Galveston Island Convention Center (The San Luis Resort) 5222 Seawall Blvd., Galveston, TX 77551. Attention: Lisa Clemons/Conference Planning. **PLEASE NOTE THIS IS NOT THE CONVENTION CENTER RECEIVING ADDRESS. (Galveston Island Convention Center, 5600 Seawall Blvd., Galveston, TX 77551 for receiving shipments).**

Please note if you order electrical on-site there will be an additional charge for late orders, no exceptions.

If you would like a receipt emailed to you (this will not take place until the event concludes), please list your email address: _____



TEXAS JAIL ASSOCIATION

2021 JAIL MANAGEMENT ISSUES EVENT SPONSORSHIPS

Galveston Island Convention Center | September 13-17, 2021 | Galveston, Texas

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership.

Sponsors of these events will be recognized for their generous contributions. Events will be assigned on first come, first served basis. Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees

EVENT	FULL SPONSORSHIP	CO-SPONSORSHIP
Participant Bags*	_____ (\$5,000)	No Co-Sponsorship Available
Participant Swag*	_____ (\$5,000)	No Co-Sponsorship Available
Conference Lanyards*	_____ (\$1,500)	No Co-Sponsorship Available
Speaker Sponsorships*	_____ (\$1,500)	_____ (\$_____) \$500 increments
MONDAY, SEPTEMBER 13TH		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
TUESDAY, SEPTEMBER 14TH		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
WEDNESDAY, SEPTEMBER 15TH		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
THURSDAY, SEPTEMBER 16TH		
Thursday Night Entertainment	_____ (\$3,000)	_____ (\$_____) min \$500
Thursday Night Dinner	_____ (\$8,000)	_____ (\$_____) min \$500

*for full details, contact sharese@shsu.edu

Company Name to be listed on signage _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Title _____ Signature _____

I have enclosed a check or purchase order in the amount of \$ _____ for this sponsorship.

2021 JMI CONFERENCE EXHIBITOR LEVELS

PLATINUM - \$5,500

- One (1) exhibit booth at conference, premium location
- Six (6) company representatives
- Recognition in the on-site conference program
- One (1) full page ad in conference workbook

GOLD - \$2,800

- One (1) exhibit booth at conference, premium location
- Five (5) company representatives
- Recognition in the on-site conference program
- One (1) Half Page ad in conference workbook

SILVER - \$1,800

- One exhibit booth at conference
- Recognition in the on-site conference program
- Quarter page company ad in conference workbook

JERRY BAGGS SCHOLARSHIP FUNDRAISER GAME

◆

THEME TO BE ANNOUNCED

Take advantage of this guaranteed chance to interact with TJA's conference participants. Each sponsoring vendor will receive stickers necessary for each participant to fill out his or her game card. This guarantees the attendee will make contact with participating vendors.

There will be cash prizes for the winner's drawing.
The prizes will be funded out of the sponsorship money,
and all remaining proceeds will go to the Jerry Baggs Scholarship Fund.

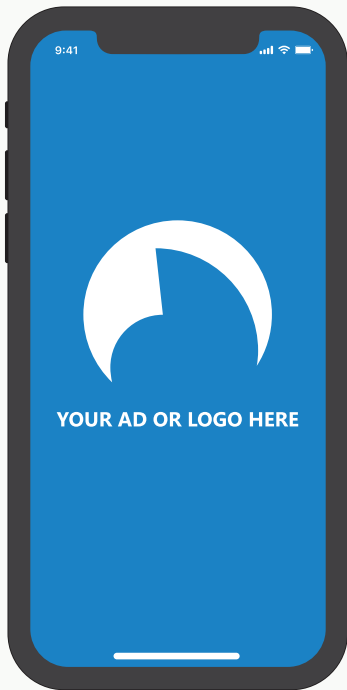
SPONSORSHIP IS ONLY \$200 PER BOOTH

For more information: Sharese Hurst | sharese@shsu.edu | 936.294.1687

MOBILE SPONSORSHIP OPPORTUNITIES



At TJA's **2021 Jail Management Issues Conference**, we are offering exciting opportunities for our sponsors. We will be taking advantage of the CrowdCompass mobile conference app and would love for our sponsors to utilize the advertising opportunities that the application offers. With three different options that are sized to fit **any iPhone, iPad, or Android device**, sponsors will have even more opportunities to get their brand to our conference attendees.



Splash Screen

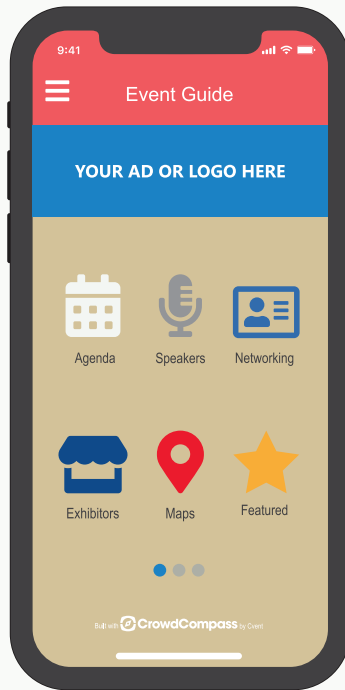
Covers the entire screen
Displays whenever the app is opened

\$600

only 1 spot available

Ad Specifications

.PNG format only
Graphic required in all following sizes for best results
640 x 960px, 1242 x 2208, 1536 x 2048 & 2048 x 1536px



Main Banner

Posted at the top of screen
Continuously cycles banners
Displays banner for 5 sec

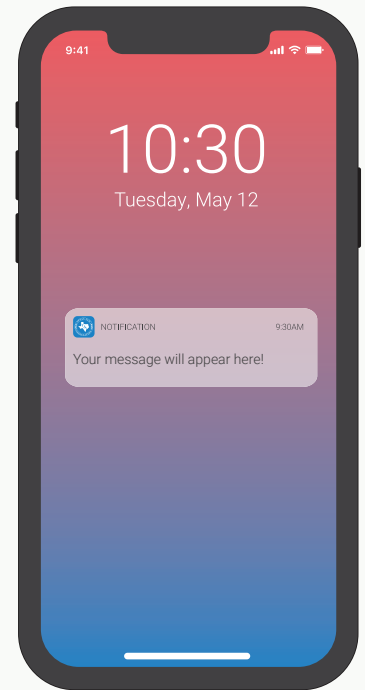
\$325

 /each

10 spots available

Ad Specifications

.PNG, .GIF or .JPG format
Graphic required in all following sizes for best results
640 x 150px & 552 x 150px



Push Notification

Display at top and center
Attendees receive alerts as long as they have the app

\$175

 /each

15 spots available
5 spots shown per conference day

for more information:

Levi Vance
325-659-6597
Levi.Vance@co.tom-green.tx.us

All vendors are also asked to submit a vendor logo to appear as an icon in the exhibitor directory.
Must be in .JPG, .GIF, .PDF or .PNG format. No pixel size requirements.