



TEXAS JAIL ASSOCIATION

2021 JAIL MANAGEMENT ISSUES EVENT SPONSORSHIPS

Galveston Island Convention Center | September 13-17, 2021 | Galveston, Texas

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership.

Sponsors of these events will be recognized for their generous contributions. Events will be assigned on first come, first served basis. Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees

EVENT	FULL SPONSORSHIP	CO-SPONSORSHIP
Participant Bags*	_____ (\$5,000)	No Co-Sponsorship Available
Participant Swag*	_____ (\$5,000)	No Co-Sponsorship Available
Conference Lanyards*	_____ (\$1,500)	No Co-Sponsorship Available
Speaker Sponsorships*	_____ (\$1,500)	_____ (\$_____) \$500 increments
MONDAY, SEPTEMBER 13TH		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
TUESDAY, SEPTEMBER 14TH		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
WEDNESDAY, SEPTEMBER 15TH		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$_____) min \$500
THURSDAY, SEPTEMBER 16TH		
Thursday Night Entertainment	_____ (\$3,000)	_____ (\$_____) min \$500
Thursday Night Dinner	_____ (\$8,000)	_____ (\$_____) min \$500

*for full details, contact sharese@shsu.edu

Company Name to be listed on signage _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Title _____ Signature _____

I have enclosed a check or purchase order in the amount of \$ _____ for this sponsorship.

JERRY BAGGS SCHOLARSHIP FUNDRAISER GAME

THEME TO BE ANNOUNCED

Take advantage of this guaranteed chance to interact with TJA's conference participants. Each sponsoring vendor will receive stickers necessary for each participant to fill out his or her game card. This guarantees the attendee will make contact with participating vendors.

There will be cash prizes for the winner's drawing.
The prizes will be funded out of the sponsorship money,
and all remaining proceeds will go to the Jerry Baggs Scholarship Fund.

SPONSORSHIP IS ONLY \$200 PER BOOTH

For more information: Sharese Hurst | sharese@shsu.edu | 936.294.1687

2021 JMI CONFERENCE EXHIBITOR LEVELS

PLATINUM - \$5,500

- One (1) exhibit booth at conference, premium location
- Six (6) company representatives
- Recognition in the on-site conference program
- One (1) full page ad in conference workbook

GOLD - \$2,800

- One (1) exhibit booth at conference, premium location
- Five (5) company representatives
- Recognition in the on-site conference program
- One (1) Half Page ad in conference workbook

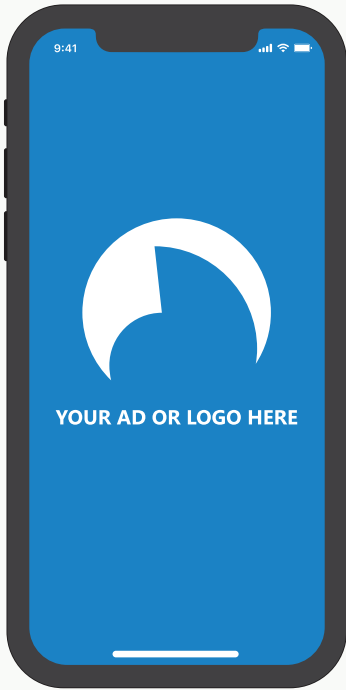
SILVER - \$1,800

- One exhibit booth at conference
- Recognition in the on-site conference program
- Quarter page company ad in conference workbook

MOBILE SPONSORSHIP OPPORTUNITIES



At TJA's **2021 Jail Management Issues Conference**, we are offering exciting opportunities for our sponsors. We will be taking advantage of the CrowdCompass mobile conference app and would love for our sponsors to utilize the advertising opportunities that the application offers. With three different options that are sized to fit **any iPhone, iPad, or Android device**, sponsors will have even more opportunities to get their brand to our conference attendees.



Splash Screen

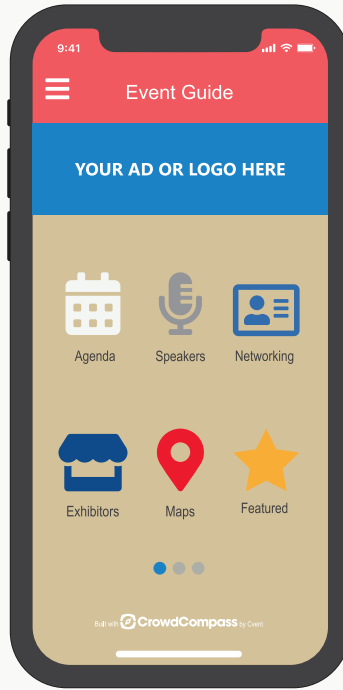
Covers the entire screen
Displays whenever the app is opened

\$600

only 1 spot available

Ad Specifications

.PNG format only
Graphic required in all following sizes for best results
640 x 960px, 1242 x 2208, 1536 x 2048 & 2048 x 1536px



Main Banner

Posted at the top of screen
Continuously cycles banners
Displays banner for 5 sec

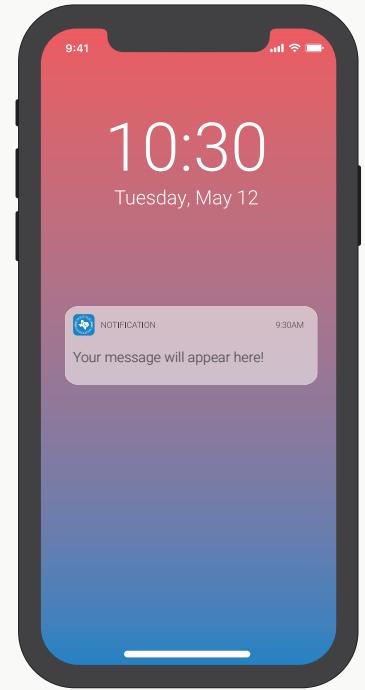
\$325

 /each

10 spots available

Ad Specifications

.PNG, .GIF or .JPG format
Graphic required in all following sizes for best results
640 x 150px & 552 x 150px



Push Notification

Display at top and center
Attendees receive alerts as long as they have the app

\$175

 /each

15 spots available
5 spots shown per conference day

for more information:

Levi Vance
325-659-6597
Levi.Vance@co.tom-green.tx.us

All vendors are also asked to submit a vendor logo to appear as an icon in the exhibitor directory.
Must be in .JPG, .GIF, .PDF or .PNG format. No pixel size requirements.